

## **THE IMPORTANCE OF SOCIAL MEDIA IN THE DEVELOPMENT OF SPEAKING SKILL**

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### **Abstract:**

The purpose of this article is to demonstrate current trends of social media in these day, as well as, you will be give some information about the role of social media during learning and developing speaking skill. In addition, there are variety of apps and brain games in order to improve speaking skill.

**Keywords:** social media, speaking, grammar rules, reading.

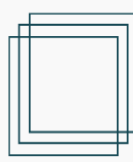
Everyone familiar with the teaching profession is aware of the significant pressures and demands that teachers face: time-consuming administrative tasks, the challenge of finding quality teaching materials, the need to differentiate according to varied student ability levels and learning styles, along with ever-increasing expectations from students and employers. Language teachers are no exception; any strategies that can be implemented to improve efficiency and save time should be welcomed. Moreover, in the case of language learning, it's clear that old-fashioned approaches like memorising grammar rules and copying from a textbook are not the most effective or inspiring methods for the 21st century. In this day, we do not imagine without social media and we use them our daily life. They are sufficient and really useful for us to save time and money. We can gain more information by helping with social networks.

Now you will take the main benefits by social media to improve speaking skill:

### **1. By online courses**

This day, you will come across the number of online courses to prepare and develop your skill. Most of them are free, as well as they are really sufficient and amazing. Because, you will take part in these courses on time which you want and do not spend extra time and money for walking and taxi. Most importantly, you can demonstrate this lessons again and again, if you have problem with understanding. Moreover, you may practice more and more at home.

Interestingly, participants in online foreign language courses expressed lower perceptions than students in other subject areas, such as math and science. Findings of the study describe challenges inherent in teaching foreign language classes online as well as recommendations from both teachers and students about how those challenges can be overcome.



## **2. Communication with natives**

You will interact with foreigners by social networks and make friends with them. This way is really useful to gain more knowledge about their culture, manner and traditions, also you can communicate and develop your speaking skill with native. You can learn to pronounce fluently and correctly with this way. This plays essentially important for pronouncing like native people. Only 18.9% of foreign language students reported they were learning more or much more online than in face-to-face classes.

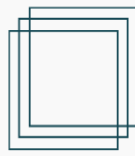
## **3. Improving flexibility**

Technology is readily adaptable to individual learners' needs. Furthermore, by social media you can take information about exams earlier and the form of speaking exams, with computer or teacher.

## **4. Developing digital literacy**

Technology in education can facilitate digital communication, collaboration and self-study – all of which lays a strong foundation of skills for future academic and professional success. Depending on the students' age, the digital landscape may have evolved in unpredictable ways by the time they enter the workplace, but they will be better prepared if they are made to feel at ease with technology from early on in their lives

Students may rely on technology in order to review phonetics that are unique to a foreign language. One of the main advantages of using videos, audio, multimedia and mobile based technology when learning a foreign language is having the opportunity to play and repeat phonetics as many times as needed in order to master pronunciation and listening comprehension. Furthermore, when provided appropriate software, students have the opportunity to record their own voice and compare their pronunciation and fluency with that provided by language teachers. Electronic communication devices, such as computers, laptops, mobile phones, the global communication system, the Internet, and other technologies, namely video and audio conferencing, video-telephony, webcasts and chat rooms, have become an integral part of language instruction and their widespread use in education, and likewise in other public domains, has been steadily increasing. Thus, technology-based learning, as the process of learning by means of electronic technology, has emerged and substantially empowered language learning, making it no longer solely constricted to the traditional school learning environment. It has enormous educational potential both within and beyond the classroom milieu as it allows learners to easily access various instructional materials using different educational platforms, it facilitates learners' exposure to native speakers' lessons and tutorials and their engagement in diverse online courses. Most importantly, in this day there are the number of apps in order to improve speaking skill.



Especially, apps which are useful for checking level help us to increase our level day by day and they seem to be interesting for everybody. Undoubtedly, using technology has positive effects on teaching and learning the English language.

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