

ETIQUETTE OF SPEECH AND ITS APPEARANCES

Mamasoliyeva Nilufar Suyudikovna

Teacher of the Uzbek Language and Literature

Department of the Tashkent State Agrarian University

Annotation

The article talks about speech etiquette, the fact that the most important factor of speech etiquette is language, the relationship between oral and written speech and different aspects.

Keywords: speech, speech etiquette, written speech, oral speech, communicativeness, speech competence.

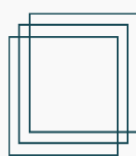
A person's behavior is first of all visible in his attitude towards other people. Polite, sweet, courteous people are attentive and sensitive to people. That is why our ancestors paid special attention to speech etiquette.

"Speech etiquette" as a term means the manners of speaking, conversation. The conversation starts with a greeting. There is a wise saying in our people: "Happiness begins with greetings, and work begins with discipline." in fact, a conversation that begins with a greeting, reverses ill will, opens closed doors and dissolves discord.

It is said in a hadith: When you meet, whichever one of you greets first, that person is more obedient to God. whoever greets first, merit, nobility, and greatness will be on his side. The fact that salam-alik is a sign of humanity has found its basis in folk proverbs, stories, legends, fairy tales, epics. for example, "First greeting, then speech", "The beginning of manners is language", "An elder's respect is a debt, a younger one's greeting is a duty", "A greeting from an elder, from a point of view", "A sign of politeness is to meet and greet, A sign of closeness" proverbs such as "coming and going" are among them.

Conversation is a mutual exchange of ideas between two or more people, a process in which all members of society can participate. Communication is the thread that connects people. if that thread is strong, both the development of the society and the life of the members of the society will be better. That is why our fathers and grandfathers attached special importance to speech etiquette and used language, the product of language, politely.

Words are powerful. appropriate use of it leads to goodness, and inappropriate use leads to evil. The peace of a small family and the peace of the whole world depend on the power of words. If people are incompetent, the blessing will rise from both the house and the country. a war-quarrel begins. A person first learns the skill of observing etiquette in the family.



Because the child's language comes out and he starts talking first with family members and then with others. education is continued and prepared for the future life in kindergartens, schools and other educational institutions.

Conversation etiquette is tested in dealings with others. The most important factor of speech etiquette is language. The process of communication continues only through the medium of language.

the outcome of this process depends on how the language is used. The great thinker Alisher Navoi said: "What comes to the mouth is the work of a fool, and what comes before is the work of an animal." This idea, tested over centuries, is very important for speakers. during a conversation, one should cut seven measures, that is, think about each word and then speak.

Uzbekistan has gained independence. Uzbek language was given the status of state language. Now it's time to put an end to tarnishing our language and mispronouncing words. People's poet of Uzbekistan Erkin Vahidov writes the following about the speech of a student named O'tkir in his poem "About speech"

Har so'zida "bu", "anu",
"Haligi", "so'ng", "anaqa".
"Bu-bu" deydi, nima bu?
"Anaqasi" qanaqa?
Gohi qovushmay so'zi
Gapidan to'xtab qolsa,
Yahshi bilsa ham o'zi
Zo'rg'agina "3" olsa,
O'zingiz o'ylab ko'ring
Nima bu, qanaqasi
Qachon qolar O'tkirning
"Nima", bu "anaqasi".

Students, like Utkur, should observe etiquette, love and respect our language, which is of national importance. It is acceptable behavior to practice speech etiquette. It is necessary to strive to speak beautifully, openly and meaningfully. Our grandparents advise about this as follows:

The word is a miracle, it is the work of a wise person to write it correctly, pronounce it correctly and use it for good.

Abu Rayhon Beruniy.

It happens that it is Necessary to treat them only with words.

Abu Ali Ibn Sino.

Hold back, don't let your head explode.

Hold your tongue, don't break your teeth.

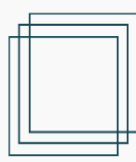
Yusuf Xos Hojib.

No need for more words,

There is no part of the loss, there are more than enough words.

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Yusuf Xos Hojib.

A person becomes a master because of words,
This is a redundant word.

A.Navoiy.

when a smart person wants to talk about an issue, he should be well Aware of the essence of the issue and think about what he wants to say and speak openly and meaningfully. An ignorant person does not even understand what he is saying, he Cannot understand what he wants to say.

if you feel a person's shortcomings and want to advise him, first get to know his nature and mental state well, and then advise him. If he is ignorant, your advice will be wasted.

When you say something to people, say it gently and politely, people will know who you are, your rank and rank from your words. Because a person's identity and level can be known from his words, the character of each person is hidden under his words. the same idea can be expressed with two different expressions. When one says the heart, the heart is comforted by the other. A eloquent, eloquent, eloquent person knows how to express his words. the place of words, speaking and how to speak are very important in human society. .That's why our fathers-grandfathers left to their generations valuable advice and advice on speech etiquette through their many proverbs: "The taste of food is in itself, the taste of a person is in his words", "Until your face is beautiful , let your words be beautiful", "Words eat those who do not bend", "Goodboth words and bad words come from the same mouth.if that is the case, it is better to keep silent than to say something bad. Because it is better to say something good. In our people, the phrase "The words of the heart come out of the tongue" is not for nothing. Especially. doctors, educators, parents need these feelings like water and air. because the pleasant treatment of the doctor to the patient together with the prescribed medicine has a positive effect. educators and parents should not forget that they have the responsibility to develop young people in all aspects, to raise people who value our national traditions and customs and continue them. A man's word is both his friend and his enemy. According to the story, in ancient times, a king of a country had a dream. In a dream, thirty-one of his thirty-two teeth were pulled out and one was left. The king was surprised by this, and in the morning he called the interpreter to him and explained what he had seen. the interpreter answered: "Shah, all children - your children, your relatives will die, and you will be left alone." The king was angry at this and ordered the interpreter to be thrown into prison. When he brought another interpreter to his presence and asked for the interpretation of his dream as if nothing had happened, he said: "My king, you are the most immortal and long-lived of all your relatives." The king was pleased with such pleasant words, gave a feast in his honor and saw him from the palace with gifts and greetings.



Speech has oral and written forms. However, these two forms of communication differ from each other in some aspects. Oral speech exists only at the moment when the speaker is speaking, when the speaking process ends, the oral speech also ends. but it is natural that the information given under the influence of communication is kept in the mind of the listener for a long time, and affects his behavior and heart.

If the written speech is not at a high level, the oral speech will not be as desired. and in written speech, there is a full opportunity to choose and use language tools. The written speech can be edited as desired. There is no excitement in the written speech, as in the oral speech, the speaker makes a thoughtful speech without rushing. for this reason, written speech is more fluent, clear and consistent than oral speech. Written speech is stable and strict, it is always thought out and written down. Written speech directly affects the development of oral speech. Oral speech develops on the basis of written speech.

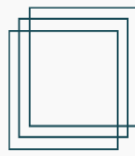
Thinking about a reality or event is improved through written exercises. Written speech exercises directly within a specific topic

Makes you think. A person who is constantly engaged in written speech gets used to always think and speak. A person who is not constantly engaged in written speech will never match his written speech with his oral speech.

Written speech covers all types of notices, memos, reports, financial statements, business letters, and the like. This type of speech makes the process of writing a message widely used in organizations. official communication, rules, orders, references, political issues, etc. should always be in written form.

Written communication - letters, memos, protocols, signs or texts are very difficult to interpret, because we do not hear the voice of the person communicating and do not see their gestures. but expressing an idea in writing allows the writer to think about what he wants to say and choose the best option. The ability to work with the written word is very important for any manager. effective writing techniques also emphasize simplicity in the use and coordination of words, short sentences, and short paragraphs.

First of all, the speech competence of both communicants, their knowledge and ideas about the world may not match. This may result in the meaning and reference with which the speaker conveys his statement being inconsistent with the receiver's statement. in this case, we can say that the speaker does not take into account the factor of the addressee, as a result of which a communicative disagreement occurs within the dialogue. interpreting the speech, the receiver must follow the wrongly selected frame and connect with the story plan of the speech, accordingly, he will incorrectly derive the meaning of the entire speech act. communicative incompetence can also occur as a result of misinterpretation of the speaker's actions, that is, his facial expressions, gestures and other extralinguistic factors. In this case, the listener's reaction is often expressed in repeated questions. thus, sources of communicative inconsistency may be related to external factors of the situation and internal personal characteristics.



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